



CALPEEK

CALIFORNIA POLITICAL WEEK

P.O. BOX 1468, BEVERLY HILLS, CA 90213 (213) 659-0205
Dick Rosengarten, Publisher

VOL. XII
No. 16

APR 23, 1990

READERSHIP POLL

Editor's note: CALPEEK received 310 responses to its Early Spring Readership Survey. The surveys were mailed in late March and were returned between Mar. 31 and Apr. 13. About 54% of those responding described themselves as MODERATE, 25% said they were LIBERAL/PROGRESSIVE and 21% described their political philosophy as CONSERVATIVE. The survey is NOT scientific, but it does give a good indication of how Calif. political INSIDERS currently view the various State-wide races. A very important fact to remember about the CALPEEK Readership Survey: we ask our readers to respond to the question, "whom do you think will win" --- not "whom will you vote for." In the past, CALPEEK's Readership Surveys have proved very accurate in predicting the outcome of elections. Here are the survey results...

● GOVERNOR - No big surprise here. The latest CALPEEK Readership Survey reflects what everyone already knew. Insiders now expect former S.F. Mayor Dianne Feinstein to defeat AG John Van de Kamp in their race for the Demo nomination for governor. The new data shows a HUGE turnaround from last November's Late Fall Readership Survey. In November of 1989, 90.3% of all CALPEEK readers felt Van de Kamp would win the Demo nomination. Only 8% felt DiFi would win...

...The new figures show 68.7% of those responding think DiFi will end up with the June prize, while 28.4% say VdK will win the nomination. A small 1.7% of the readership offered no opinion. Although CALPEEK did not ask how close the DiFi vs. VdK primary will be, most CALPEEK sources think it will be VERY CLOSE. Public opinion surveys now show this primary to be dead even...

...In a MATCH-UP with GOP U.S. Sen. Pete Wilson, the likely Republican nominee for

governor, Wilson is the winner in BOTH such contests. Up against Feinstein, Wilson wins 53.2%, to 38.7%, with 8.1% undecided. Wilson does much better against VdK, winning 77.7% to 9.4%, with 12.9% undecided. This suggests that among insiders, most think DiFi has a better chance of upsetting Wilson in November...

● LT. GOVERNOR - Incumbent Demo Leo McCarthy is waiting to see if the GOP will nominate State Sen. Marian Bergeson of Newport Beach or State Sen. John Seymour of Anaheim. Last November, Seymour held a 10-pt. lead on Bergeson, 48% to 38%, with 14% undecided. The contest in the latest CALPEEK Readership Survey is now VERY close between these two. Insiders pick Seymour to win the GOP nomination by a 45.5% to 42.3% margin over Bergeson. About 12.2% expressed no opinion...

...When matched against the incumbent Demo, LMc is picked as the ultimate winner over both GOP challengers by very large margins. Against Bergeson, LMc is picked to win by 76.8% (compared to 16.5% for Bergeson, with 6.7% undecided). Seymour doesn't do much better. LMc is the favorite by a 75.2% to 16.8% margin, with 8% undecided...

● ATTORNEY GENERAL - With no incumbent, Republican Dan Lungren is waiting to see if L.A. DA Ira Reiner or S.F. DA Arlo Smith wins the Demo June primary. Last November, 82% of CALPEEK readers felt Reiner would walk away with the Demo nomination, while only 8.7% of insiders polled thought Smith would win. About 9.3% had no opinion...

...However, there has been a MAJOR SHIFT in insider opinion. Reiner is still picked to win, but the margin is now much closer. In the current survey Reiner is leading Smith,

{Continued Next Page}

CALIFORNIA POLITICAL WEEK [ISSN 0195-6175] IS AN INDEPENDENT, NONPARTISAN NEWS ANALYSIS BULLETIN OF PUBLIC POLICY PUBLISHING, INC., A CALIFORNIA CORPORATION. TELEPHONE: (213) 659-0205. ADDRESS: P.O. BOX 1468, BEVERLY HILLS, CA 90213. \$85.00/YEAR. PUBLISHED WEEKLY, 44 WEEKS PER YEAR. COPYRIGHT BY PUBLIC POLICY PUBLISHING, INC. THIS TRADEMARK REGISTERED WITH THE CALIF. SEC. OF STATE. REPRODUCTION IN WHOLE OR PART REQUIRES EXPRESS PERMISSION. ALL RIGHTS RESERVED. 1ST CLASS POSTAGE PAID AT LOS ANGELES.

LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

50.6% to 40.7%, with 8.7% undecided. If one looks for reasons for Reiner's decline, the McMartin Case is probably as good an explanation as any, combined with Smith's aggressive campaign style...

- **TREASURER** - No major shifts in this contest. Appointed State Treasurer Tom Hayes is still favored to win the GOP nod against former U.S. Treas. Angela "Bay" Buchanan — 71% to 20.3%, with 8.7% undecided. These margins are similar to ones posted in CALPEEK's November survey...

...When matched against Kathleen Brown, the likely Democratic nominee for Treasurer, Buchanan gets 18.4% to Brown's 69%, with 12.6% undecided. In the match with Hayes, it's a close race, with Hayes at 45.2% and Brown at 43.2%, with 11.6% undecided...

- **SECRETARY OF STATE** - Incumbent Demo March Fong Eu must wait until June to see whom she'll face on the Republican side: L.A. Councilwoman Joan Milke Flores or L.A. Dep. DA Gordon Levy. CALPEEK readers are sure that Flores has the better chance of winning the Republican primary. She is picked to win by 61.3%. Levy pulls only 9.4%, while 29.3% have no opinion. CALPEEK didn't match Eu against either of her likely opponents...

- **INSURANCE COMMISSIONER** - Sorry Ray, Conway, Bill and Wally. You guys have been running longer and harder than State Sen. John Garamendi(D-Stockton). And as individuals you probably know more about insurance than Garamendi. But CALPEEK's Readership Survey picks Big John as the hands down winner of the Demo June primary. Garamendi is picked by 69% to win. Bill Press is second with 10.6%, followed by Conway Collis at 6.1%, Walter Zelman at 3.2% and Ray Bourhis at .5%. No opinion scored 10.6%. Money, positive name ID and two previous runs at Statewide office probably account for Garamendi's huge lead among CALPEEK insiders...

...On the GOP side, no opinion scored 65.5% to lead both Wes Bannister (16.1%) and Tom Skornia(18.4%)...

...NEXT WEEK we'll finish off the survey with Ballot Props. 111, 115, 118 and 119. Stay tuned...

CAMPAIGN 1990: RUNNING FOR COUNTY SHERIFF.
Editor's note: Here is the second installment of CALPEEK's coverage of the 57 county sheriffs races taking place this year...

- **SAN BERNARDINO** - In a follow-up to last week's story, the court ruling which has placed Chief Dep. U.S. Marshal Sam Cicchino on the June 5 ballot did NOT declare as unconstitutional a new law requiring sheriff's candidates to have 2 years of CA peace officer experience...

- **SONOMA COUNTY** - According to some CALPEEK sources, first term incumbent Sheriff Dick Michaelson has managed to make more than his share of political enemies in his first four years in office. Michaelson's only opponent is Sheriff's Lt. Mark Ihde, who has the strong support of the local DSA (Deputy Sheriffs Assn.). This is one of the hottest races in the county...

- **MERCED COUNTY** - The county grand jury didn't like the way former Sheriff William Amis Jr. ran his department. Nor did the news media, which in numerous editorials called for his resignation. The grand jury eventually filed 21 charges against Amis and he resigned, in return for the charges being dropped. The acting sheriff is Jerry Brockman, who faces five challengers, two of whom are considered very serious contenders...

...Brockman's rivals include Atwater Police Chief Bob Calaway; Sheriff's Lt. Commander Don Cline; business manager Chuck Griffin; CHP officer Tom Sawyer; and security operations officer Robert Werlein...

...Of this group of five, Sawyer and Cline are considered the two top challengers. Sawyer is well known, popular and takes part civic activities. Cline is not considered part of the department's "good old boy network," and it is thought that perhaps the DSA is leaning his way...

- **SACRAMENTO** - Two years ago when Sutter County Sheriff Roy Whiteaker ran against State Sen. John Doolittle(R-Roseville), one of Whiteaker's strong supporters was Sacto Co. Sheriff Glenn Craig, former head of the CHP. Some CALPEEK sources thought Sen. Doolittle might get someone to challenge Craig this year — pay back time. But that didn't happen and thus Craig is runn-

ing for a second term unopposed...

- SUTTER COUNTY - This is one of the more interesting sheriff's races because popular incumbent Roy Whiteaker is still on State Sen. Doolittle's hit list. And with Doolittle a slam dunk to win U.S. Rep. Norm Shumway's congressional seat (meaning there will be special to replace Doolittle early next year) there is much speculation Whiteaker might run again. He vigorously denies that he'd again carry the Demo banner in the 1st S.D., but the Doolittle crowd isn't buying Whiteaker's line...

...Whiteaker's main rival is Yuba City Police Lt. Art Brandwood, who collected some 3,000-4,000 signatures in lieu of a filing fee. That's a hefty number of supporters. This contest could get nasty...

- SANTA BARBARA COUNTY - John Carpenter, who had announced he would not seek a sixth term this year, resigned as county sheriff on Apr. 1. So the acting sheriff is James H. Vizzolini, who had been the undersheriff in the department. Vizzolini faces two challengers: Michael Harling, a sheriff's training manager; and Sheriff's Lt. Jim Thomas. Consultant Allan Hoffenblum is running Vizzolini's campaign. It should be an interesting contest because Thomas ran four years ago against Carpenter and did fairly well. Thomas has the backing of the DSA, but the command officers are supporting Vizzolini...

...More sheriffs contests next week...

CA BALLOT MEASURES: CONTACTS AND PHONES.

Editor's note: Need to reach one of the ballot measure campaigns? Here are some handy contacts and phone numbers...

- #107 - Housing & Homeless Bond Act. Yes on 107 Cmt. Steve Hopcraft, mgr. (916) 457-5546. There is NO formal opposition campaign cmt...

- #108 - Passenger Rail & Clean Air Bond Act. This is the bond act that goes with Prop. 111. Yes on #111 & #108. Woodward & McDowell cmp. consultants. Charles Cavalier daily mgr. (415)340-0470 or (916)444-8060. There is NO formal opposition campaign cmt...

- #109 - Legislative Deadlines. There

are no formal campaign committees either FOR or AGAINST this measure...

- #110 - Property Tax Exemption for Severely Disabled Persons. There are no formal campaign committees either FOR or AGAINST this measure...

- #111 - Traffic Congestion Relief & spending Limitation Act. See Prop. 108...

- #112 - State Officials. Ethics. The formal cmt. name is Citizens for Ethics in Government. Townsend & Co. and Russo-Marsh & Associates are cmp. consultants. (916) 444-5701 or (916)441-3734. There is NO formal opposition campaign cmt...

- #113 - Chiropractic Practice. There are no formal campaign committees FOR or AGAINST this measure...

- #114 - Murder of a Peace Officer. There are no formal campaign committees FOR or AGAINST this measure...

- #115 - Criminal Law. This is the Speedy Trial initiative. Crime Victims for CA Justice Cmt. Dresner, Sykes cmp. consultant. Bob Wickers mgr. (619)297-3242...

...NO on 115. Californians for Privacy. Siegel & Nichol cmp. consultants. (213)380-1057 or (916)454-4221...

- #116 - Rail Transportation Bond Act. Californians for Transportation Solutions. McElroy Communications cmp. consultant. Jim Knox mgr. (916)444-8726 or (916)447-7415. There is NO formal opposition campaign cmt...

- #117 - Wildlife Protection. CA Wildlife Protection Cmt. McElroy Communications cmp. consultant. Lynn Sadler cmp. director. (916)444-2287 or (916)447-7415...

...NO on #117. Californians for FAIR Spending on Wildlife Protection. Keith Welch mgr. Jim Dutra cmp. consultant. (916)447-7778...

- #118 - Legislative Reapportionment & Ethics. Citizens for Legislative Ethics. The Dolphin Group cmp. consultants. Lee

{Continued Next Page}

Stitzenberger mgr. (213)208-6777...

...NO on #118. Impact 2000; Cmt. for Fair Reapportionment; Cmt. Against Reapportionment Dishonesty; and NO on 118 & 119. Berman & D'Agostino Campaigns cmp. consultant. Stoorza, Ziegaus & Metzger media relations. (916)446-6667...

- #119 - Reapportionment By Commission. Californians for Political Reform. Ron Smith cmp. consultant. Bob Marks mgr. (415)361-8040 or (213)276-8898...

...NO on 119 (see #118)...

- #120 - New Prison Construction Bond act. NO formal campaign committees FOR or AGAINST this measure...

- #121 - Higher Education Bond Act. Californians for Higher Education. Gaye Lopez cmp. consultant. (916)443-5102. There is NO formal opposition campaign committee...

- #122 - Earthquake Safety & Public Buildings Rehabilitation Bonds. There are NO formal campaign committees FOR or AGAINST this measure...

- #123 - School Facilities Bond Act. Californians for Schools. Stoorza, Ziegaus & Metzger cmp. consultants. (916)446-6667. There is NO formal opposition campaign committee...

LARRY SPEAKES AT L.A. CHAMBER LUNCH MAY 3.

Former White House press secretary Larry Speakes will be the featured speaker at the L.A. Chamber of Commerce's 55th annual Construction Industries banquet, 6 p.m. reception, 7:30 p.m. dinner, May 3, Century Plaza Hotel, L.A. The chamber is honoring developer Stuart M. Ketchum and construction attorney James Acret. For info, (213) 629-0619...

L.A. COUNCILWOMAN FLORES AT WIPA LUNCHEON.

L.A. Councilwoman Joan Milke Flores, who is a GOP candidate for Secretary of State, will be the featured speaker at the Apr. 24 luncheon of Women In Public Affairs. 11:30 a.m. reception, 12 noon lunch, Tower Restaurant, 1150 S. Olive St., L.A. For info and RSVPs, contact Linda Braunschweiger at Union Bank (213)236-7154...

CMA's BILL CAMPBELL TO ADDRESS PA OFFICERS. CA Manufacturers Assn. Pres. Bill Campbell will address members of the L.A. Public Affairs Officers Assn., 11:30 a.m. reception, 12 noon lunch, Apr. 27,, at the Nat'l Medical Enterprises office in Santa Monica. For info and RSVPs, contact Tom Dey at NME (213)315-8915...

CARD CLUB IN WEST HOLLYWOOD GETTING CLOSER.

Backers of a card club for the City of West Hollywood have hired the campaign consulting firm of Afriat/Blackstone to work on an initiative measure which would permit the construction of a poker club on the city's eastside. Sources tell CALPEEK that lawyers for the card club are almost finished drafting an ordinance, which would then be part of the initiative language. If all goes according to plan, West Hollywood voters may get a chance to cast ballots on this question in the November 1990 election. FYI: The Pomona City Council decided NOT to place an card club ordinance on the June 5 ballot...

MARKETPLACE NETWORK

- **POLITICAL & COMMUNITY LIAISON** - An outstanding opportunity as a Political and Community Liaison Coordinator is immediately available. This position involves representing a leader in the gaming industry, as well as the company's high-profile owner, in a variety of community service and philanthropic endeavors. Heavy involvement in all aspects of the political spectrum. A people-person extraordinaire to handle the many challenging and exciting tasks that lie ahead. Salary negotiable. Please send resume, including salary history, in confidence to: The Bicycle Club, 7301 Eastern Avenue, Bell Gardens, CA 90201. Attention: George Hardie...

CALPEEK's Marketplace Network is a listing of employer/employee availabilities for those engaged in campaign consulting/PA/PR/govt. relations/lobbying. The cost for each listing is \$25 for up to 40 words. Add \$5 for each additional 10 words. Send ad copy with advanced payment to CALPEEK's Marketplace, P.O. Box 1468, Beverly Hills, CA 90213. For info (213)659-0205...